

grazers

for the cycle of wildlife

Our products
**DO NOT
KILL,**
anything!



- ✓ Effective
- ✓ Safeguarding Wildlife
- ✓ Cost Efficient

together, saving the
small things that
run the planet



Effective

- Pests are dissuaded from attacking plants when Grazers is applied to leaves and stems, preferring not to eat them
- Additionally, plants grow more vigorously, whilst also getting the benefits of calcium nutrients

Safeguarding Wildlife

- Natural plant pests will find other nearby food sources, so remain part of the food chain
- Removes, or greatly reduces, the need to use environmentally damaging products
- Hedgehogs, songbirds and other wildlife such as amphibians are not under threat from chemicals

Cost Efficient

- Easy to apply Grazers products are inexpensive, especially in the concentrated form
- Costs of plant loss, or the expense of using other plant protection methods, are greatly reduced

Application Methods & Key Advice

Using a fine mist of liquid, the product should be applied to cover any parts of the plant that might be eaten by the pest. Application does not need to be heavy, but does need to be thorough in its plant coverage (up to leaf run-off), to ensure action is most effective.

Key advice for achieving the most from Grazers

1. Anticipate the pest - proactively apply the product prior to significant plant grazing or egg laying.
2. If pest numbers are very high, weather poor or plants growing very fast - increase application frequency.
3. Take the opportunity to accumulate the product on the vulnerable part of plants prior to peak grazing (for example, onto brassica plugs prior to transplanting, or rose/tree buds before deer discover them).

The Grazers Family

Can be used on all garden and amenity plants

Effective against:



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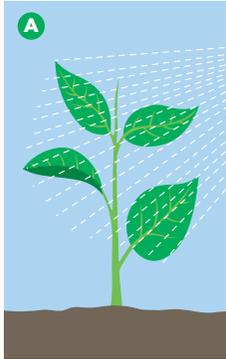
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How Grazers Works ...

The Grazers range are produced in liquid form only, either in a ready to use (RTU) or in a bottle of concentrate. Apply to green, photosynthesising leaves and stems. Contents are calcium-based and fully nature safe.

Mode of Action:



A. Application

1. Apply a fine mist all over, including under leaf.
2. Calcium covers the plant and starts to enter the leaves.



B. Coverage and translocation

3. Calcium will remain on the leaf unless there is heavy rainfall.
4. Translocation of calcium to new leaf growth will occur.



C. Activity and applications

5. New leaves will have some level of assistance.
6. Further shoot growth needs additional Grazers coverage.
7. After time, all of the plant will need further application.

What:

The content of individual Grazers products differ in the amounts of these co-formulants, each depending on the circumstance, so orientated towards the pests' grazing method and the plant type.

How:

This specific mix of calcium and adjuvant only works to keep away grazing pests when it is applied to the photosynthesising leaves, stems or flowers of any plant, thereby interacting with the plant's own metabolic processes. When the Grazers solutions are applied, they cover both the leaves and stems and are absorbed into the plant cells, resulting in a 'plant mediated effect' making the plant unappealing to pests. The first new leaf growth that is formed after Grazers application is expected to have some assistance from the translocated calcium.

Why:

Using a human term of reference, when Grazers is applied to a plant it makes it seem 'bitter' or unappetising to the attacking grazing pest, therefore unappealing for the pests to eat, so they look elsewhere for their food.

What for:

Like all safe and good biologically-active products, this effect does not last forever, because it is a normal plant nutrient and therefore naturally dissipates within the plant. In the meantime however, plants applied with Grazers are given the very best chance to establish, thrive and overcome their pests.

Therefore:

By applying the Grazers products we are in effect '**helping our plants to help themselves**', giving them the advantage in their battle against their attackers. At the same time, we are also leaving their pests healthy for consumption by their own natural predators, such as the birds, hedgehogs, frogs, and toads etc. Additionally, a safer environment attracts more wildlife to the area, which will eat yet more pests.

Grazers Background and our Nature-Orientated Philosophy

In the 1990's the original Grazers formulation was discovered by a crop nutrition company whilst developing a foliar application of trace elements for farm crops. Rabbits, pigeon and deer were found to be so averse to grazing the healthy crops treated with this specific calcium mixture that in the year 2000 the company Grazers was formed to provide a refined product to assist farmers and growers.

In the early 2000's the Tebb Roger family, with a strong environmental philosophy, took on the challenge and progressed the business, promoting the Grazers G1 formula both into UK agriculture and horticulture, as well as into the amenity and retail markets. Sales to Europe began soon after, as news spread.

In the 2010's the company grew steadily with increasingly enthusiastic customers discovering the Grazers product. At the same time, with various crop and pest trials, further products were added to the Grazers range to assist plants against the grazing by slugs and other invertebrates. Thereafter, Grazers G2 and Grazers G3 products were perfected for the 'Home and Garden' market, more recently Grazers G4 in 2018.

From the outset, Grazers always sought to produce a product range that was totally safe to nature, not just to humans, their crops and their pets, but to all wildlife. Importantly this includes the very pests that the products are seeking to keep away from the plants, as they play an important part in natural food chains.

